HILL COUNTRY RIVERS TAX ACCOUNT
TREASURER'S REPORT
7/31/2017

	One Month 7/31/2017	Year to Date 7/31/2017
Beginning Cash Balance	314,554	530,113
INCOME		
Guest Paid Tax Revenue	-	115,460
Interest Income	91	814
TOTAL INCOME	91	116,274
EXPENSES		
Advertising/Promotion/Social	6,770	95,209
Advertising/Promo/Collateral	2,305	6,134
Advertising-Promotional Video	-	12,500
Advertising, Travel Shows	5,069	7,385
Bank Charges	2	14
Board Expenses	-	1,538
Commissions & Fees	-	50
Dues, Subscriptions	-	6,575
Insurance - Commercial	-	357
Insurance, Directors/Officers	-	2,022
Legal and Accounting	53	7,803
Office Furnishings/Eqpmt.	1,223	1,576
Office Supplies/Software/R&M	1,299	4,314
Payroll Taxes	699	5,005
PR/Media Relations	4,085	25,523
Rent/Prop.Services/Ins.	1,800	4,339
River Cleanup Expenses	(1,730)	18,850
Salaries	9,133	62,933
Special Events, Rio Frio Fest	-	48,865
Special Events, River Road Market	52	4,721
Special Events, TejanoFest	-	15,330
Special Events, Briscoe BBQ	-	1,500
Special Events, Unallocated	15,270	33,520
Storage Unit	325	1,115
Telephone/Fax/Internet	279	1,934
Travel Expenses	-	538
Web Design/Maint./Hosting	150	12,000
TOTAL EXPENSES	46,785	381,649
Adjust for Payables,Receivables	(1,523)	1,598
Ending Cash Balance	266,337	266,337

HILL COUNTRY RIVERS CORP.ACCOUNT

	One Month 7/31/2017	Year to Date 7/31/2017
Beginning Cash Balance	126,483	118,405
Interest Income	38	237
Other Income	-	7,925
Expense	2	14
Ending Cash Balance	126,519	126,553