

**HILL COUNTRY RIVERS  
2014 Budget (proposed)**

<b>INCOME</b>	<b>BUDGET</b>	
Guest Paid Tax Revenue (Uvalde) <i>projected</i>	450,000.00	
2013 Carryover	53,400.00	
	503,400.00	
<b>COUNTY CLEAN WATERWAYS EXPENSES</b>	<b>112,500.00</b>	
Uvalde County Clean Waterways (Uvalde County)	112,500.00	
<b>CENTRAL OFFICE EXPENSES      Projected</b>	<b>177,900.00</b>	
Salaries	110,000.00	
Contract Labor	5,000.00	
Payroll Expenses		
Payroll Taxes	11,000.00	
Employee Benefits	10,000.00	
Rent      (New Office Space)	3,500.00	
Storage	1,500.00	
Utilities      (New Office)	2,300.00	
Subscriptions	1,000.00	
Equipment Rent/Purchase	1,000.00	
Telephone/Fax Line/Internet	4,400.00	
Office Supplies	3,000.00	
Postage	500.00	
Training	2,000.00	
Repairs/Maint/office equip (New Office)	1,200.00	
Insurance, Director liability	4,000.00	
Commercial Liability	1,000.00	
Legal and Prof Services <i>Audit/Accounting/banking</i>	3,500.00	
Board Expenses	1,500.00	
Memberships <i>Hotel Assoc</i>	6,000.00	
Seminars produced by HCR	500.00	
Travel, Meals & Entertainment	500.00	
Annual Emergency Reserve	4,500.00	
<b>Sub Total</b>	<b>177,900.00</b>	
<b>ADVERTISING/PROMOTION EXPENSES</b>	<b>118,000.00</b>	
Advertising Accts	80,000.00	
Rack Card Production	5,000.00	
Print Media Advertising County tourism magazine	10,000.00	
Web Advertising	10,000.00	
Travel Show Marketing/Hunting shows	10,000.00	
Resource Protection/River bags etc..	3,000.00	

<b>Sub Total</b>	118,000.00	
<b>EVENTS EXPENSES</b>	80,000.00	
Nature Quest 2013	3,000.00	
HCR Trout Days 2013 and Regional Drop	25,000.00	
Other funded Regional Events		
<i>Sake of the Song-Frio Country</i>	30,000.00	
<i>Cactus Jack Bull Riding-Uvalde County</i>	10,000.00	
<i>Not programmed</i>	12,000.00	
<b>Sub Total</b>	80,000.00	
<b>DESTINATION DEVELOPMENT</b>	15,000.00	
<b>Spanish Mission Development Planning</b>	5,000.00	
<b>Billboard Advertising</b>	10,000.00	
<b>Sub Total</b>	15,000.00	
<b>Total Expenses</b>	503,400.00	