

**HILL COUNTRY RIVERS
2015 Budget**

INCOME	BUDGET
Guest Paid Tax Revenue (Uvalde) <i>projected</i>	\$488,000.00
2014 Carryover	\$100,000.00
Total Income	\$588,000.00
COUNTY CLEAN WATERWAYS EXPENSES	122,000.00
Uvalde County Clean Waterways (Uvalde County)	\$122,000.00
CENTRAL OFFICE EXPENSES Projected	177,000.00
Salaries	\$116,000.00
Contract Labor	5,000.00
Payroll Expenses	
Payroll Taxes	9,000.00
Employee Benefits	7,200.00
Rent (New Office Space)	6,000.00
Storage	1,500.00
Utilities (New Office)	3,000.00
Subscriptions	200.00
Equipment Rent/Purchase	1,000.00
Telephone/Fax Line/Internet	2,400.00
Office Supplies	1,500.00
Postage	500.00
Dues and Memberships	8,000.00
Repairs/Maint/office equip (New Office)	1,200.00
Insurance, Director liability	4,000.00
Commercial Liability	1,000.00
Legal and Prof Service	3,500.00
Board Expenses	500.00
Seminars produced by HCR	500.00
Travel, Meals & Entertainment	500.00
Annual Emergency Reserve	4,500.00
Sub Total	177,000.00
ADVERTISING/PROMOTION EXPENSES	178,800.00
Advertising (print and online)	42,000.00
Billboard Advertising	20,000.00
Rack Card Production	5,000.00
Resource Protection/River bags etc..	3,000.00
Travel Show Marketing (hunting, wedding, tours, birding, etc)	15,000.00

Website (hosting, maintenance, etc)	1,800.00
Photography	2,000.00
Sub Total	88,800.00
Brand Development (non-recurring)	50,000.00
Website Design (non-recurring)	40,000.00
Sub Total	90,000.00
EVENTS EXPENSES	73,000.00
HCR Trout Days 2015	15,000.00
Other funded Regional Events	
<i>Cactus Jack Bull Riding-Uvalde County</i>	10,000.00
<i>Nature Quest 2015</i>	3,000.00
<i>Rio Frio Fest-Frio Country</i>	45,000.00
Sub Total	73,000.00
DESTINATION DEVELOPMENT	5,000.00
Spanish Mission Development Planning	5,000.00
Sub Total	5,000.00
Total Expenses	555,800.00
Total Variance Income to Expenses	32,200.00